

CBCT papers offered

**CP522 Basics in Cultural Theory - Course Instructor Dr. Jayanta Vishnu Das**

**Unit I:** 'History of the Subaltern Classes: The concept of "Ideology"; Cultural Themes: Ideological Material' by Antonio Gramsci 'The Culture Industry: Enlightenment as Mass Deception' by Max Horkheimer and Theodor Adorno.

**Unit II:** 'The Work of Art in the Age of Mechanical Reproduction' by Walter Benjamin 'The Romantic Artist' by Raymond Williams, 'Panopticism' by Michel Foucault

**Unit III:** 'Encoding/Decoding' by Stuart Hall 'Visual Pleasure and Narrative Cinema' by Laura Mulvey

**CP524 Ethnicity, Identity and Culture - Course Instructor Dr. Juri Gogoi Konwar**

**Unit I:** Understanding Media: Chomsky, Baudrillard and Habermas; Journalistic roles Vis-à-vis Commercial roles; Global, National and the Local Media.


**Unit II:** Media, Politics and Nation; Media Inclusion and Exclusion; Media Propaganda;

**Unit III:** Production of Audience; Counter-culture and contemporary trends; Pop Culture; Fashion; Tabloids; New Media; Advertising;



## **CP524 Ethnicity, Identity and Culture - Course Instructor Dr. Juri Gogoi Konwar**

**Unit I:** Race and ethnicity: Concepts of race, different racisms, emergence of the notion of ethnicity as a source of power and politics of difference; ethnicity and identity, identity conflict, culture conflict, cross cultural encounter.

**Unit II:** Gender, ethnicity and nationhood; the ethnic woman vis--vis North East India

**Unit III:** Ethnicity and the politics of language, ideologies of identification, representation of the North East India in Media

