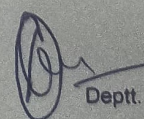


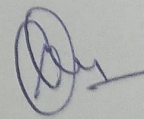
DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM
Dissertation Topics and Supervisor list Spring 2021

SL. No.	Roll No.	Name of the student	Project title	Supervisor
1	MCM19002	Simanta Barman	Changes and trends in Assamese film industry over the last five years in terms of new media advancements and the perceptive change in audience response : From the eyes of the makers	Kapou Malakar
2	MCM19004	Pritam Goswami	The Menace of Fake News Proliferation Amalgamated with Political Propaganda through Indian Media	Uttam Pegu
3	MCM19005	BitopanDeka	A study of PR in a health care organization	Abhijit Bora
4	MCM19006	ParikshitKoiri	A Study of Coronavirus (COVID 19) pandemic response by various organisations social media handles of (Ministry of Health and Family Welfare, Indian Council of Medical Research)	Anjuman Borah
5	MCM19008	SweetYGogoi	Hallyu wave in north east India the strategies involved and K-pop world domination	Manoj Deori
6	MCM19009	Raktim Anurag Gogoi	Exchange of education through virtual communication during Covid19	Uttam Pegu
7	MCM19010	Dipanwita Bora	Trolls in Social media in the time of Covid-19	Junali Deka
8	MCM19011	Swati	Documentary for development: examining the unique role of documentaries in development	Perosh Daimari
9	MCM19012	Gunadeep Dutta	Role of media in Assam in creating awareness on the health services offered by the Govt. Hospitals in Guwahati	Perosh Daimari
10	MCM19013	Asmita Barman	A case study on the crisis management of Oil India Limited, in response to blowout at Baghjan Oilfield	Joya Chakraborty
11	MCM19014	Abhishek Kabra	Impact of COVID-19 on Print Media in Assam with special reference	Junali Deka
12	MCM19015	PratibhaBhattacharjee	Representation of Women By Indian Media- With Reference To Indian Television Channels And Films	Junali Deka
13	MCM19016	RudrasingThapa	Human rights violations by Assam Police	Kapou Malakar
14	MCM19017	Gauri Priya	The Impact of Social Media Influencerson Millennials: An Exploratory	Junali Deka
15	MCM19018	RittikaSaha	Representation of LGBT community in Indian Cinema	Kapou Malakar
16	MCM19020	AashutoshKashyap	Democracy in the hands of media ownership: A window to political influence	Abhijit Bora
17	MCM19021	SurajChetry	Digital literacy among rural health workers of Kaliabor Assam	Joya Chakraborty
18	MCM19022	MadhusmitaBordoloi	Role of Interpersonal and Group communication in communicating menstruation to adolescent girls of Assam	Joya Chakraborty
19	MCM19023	Mousumi Devi	Effective fashion blogs through social media and impact of these blogs in the current fashion industry	Uttam Pegu
20	MCM19024	JuhiHaloi	A STUDY ON WILDLIFE CONSERVATION IN KAZIRANGA NATIONAL PARK: ENGAGING ROLE OF FRINGE VILLAGERS AND NGOS	Kapou Malakar
21	MCM19025	ApekshitaSonowal	A Research Proposal on Environment and Media in India	Perosh Daimari
22	MCM19026	NarjeeMausum Sharma	COMMUNICATION THROUGH COMEDY: A STUDY ON THE ROLE OF STAND-UP COMEDY IN ADDRESSING SOCIO-POLITICAL ISSUES IN INDIA	Anjuman Borah



Head
Deptt. of Mass Communication
and Journalism
Tezpur University, Tezpur 784028

23	MCM19027	Pooja Singh	THE ROLE OF TELEVISION ADVERTISEMENT IN CREATING AWARENESS DURING PANDEMIC	Perosh Daimari
24	MCM19028	AbhinavBharali	Effects of Social Media on human life and adolescent minds	Anjuman Borah
25	MCM19029	Abdul Wadood	A STUDY ON THE CURRENT SCENARIO OF SPORTS JOURNALISM IN ASSAM WITH SPECIAL REFERENCE TO THE ASSAM TRIBUNE AND EASTMOJO	Abhijit Bora
26	MCM19030	Urbashree Bayan	Femvertising in India: Assessing Audience Perceptions and Impact on Brand Attitudes	Anjuman Borah
27	MCM19031	SurajPratim Das	PR in rural development	Kapou Malakar
28	MCM19032	Rimpi Saikia	Portrayal of Violence in Fiction and its impact	Junali Deka
29	MCM19033	Pranamita Das	Contemporary sex education in India as compared to the developed countries with special reference to NETFLIX Original series "SEX EDUCATION"	Uttam Pegu
30	MCM19034	BuddhajyotiBezbaruah	An analysis of the Assamese Media's coverage on the prohibition of entry of women in Barpeta Satra	Manoj Deori
31	MCM19035	Amiya Bhowmik	A Comparative Study Between the Students of Mass Communication and Other departments on their Awareness and Habit of Reading Newspaper regularly	Abhijit Bora
32	MCM19036	Sagarika Das	Inside out: The impact of a retrospective Emotional Intelligence perspective on Disney Pixar movies among Parents of adolescents	Uttam Pegu
33	MCM19037	JyotiPawan Saikia	Scenario of print media in Assam during COVID-19 pandemic with	Anjuman
34	MCM19038	Dina S A Abujarad	Breast Cancer in Gaza- a public health care for improving	Sunil K Behera
35	MCM19039	Mohammad M. A. Abunahel	Infodemic & Social Media: Coronavirus Information Access in Gaza City	Abhijit Bora
36	MCM19040	MphineMokitimi	Corporate Communications and the Digital Divide in Organisations: How Communication, Engagement, Productivity and Overall Perception of Company are Affected by Digital Divide in	Manoj Deori



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