

CERTIFICATE

This is to certify that the Dissertation titled, “Role played by Interpersonal Communication and Group Communication in communicating menstruation to adolescent girls of Assam”, prepared and submitted to the Department of Mass Communication and Journalism, Tezpur University, is a genuine record of research carried out by Madhusmita Bordoloi (Enrollment Number- MCM19022), a student of M.A. 4th Semester of the Department of Mass Communication and Journalism, Tezpur University in partial fulfilment of the degree of Master of Arts in Mass Communication and Journalism. The dissertation has been examined and found to be satisfactory/dissatisfactory.

We wish her a bright future ahead.



Date: 20.06,2021
Place: Tezpur

Signature of Supervisor
(Dr Joya Chakraborty)
Professor
Department of Mass Communication and Journalism
Tezpur University, Assam

CERTIFICATE

This dissertation entitled “**Baghjan Blowout: A case study on the crisis management of Oil India Limited, Duliajan in response to blowout at Baghjan Oilfield**” submitted by Asmita Barman for partial fulfillment of the requirements for the award of the MA degree in Mass Communication and Journalism of Tezpur University is a record of bonafide research work done by her and it has not been submitted for award of any degree, diploma, fellowship of any University / Institution.

Date: 20.06.2021
Place: Tezpur



Signature of Supervisor
(Dr Joya Chakraborty)
Professor
Department of Mass Communication and Journalism
Tezpur University, Assam

Certificate

This is to certify that Suraj Chetry, bearing roll no. MCM19021 of Department of Mass communication and Journalism, Tezpur University has worked under my supervision for the dissertation titled “**Digital literacy among ASHA workers in Kaliabor, Assam: An exploratory study**” as a part of M.A. programme in Mass communication and journalism under the school of Humanities and Social sciences of Tezpur University. This project has neither being submitted nor published at any institution for any degree or diploma.



Date: 20.06.2021
Place: Tezpur

Signature of Supervisor
(Dr Joya Chakraborty)
Professor
Department of Mass Communication and Journalism
Tezpur University, Assam

Abhijit Bora 2 (2021)

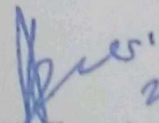
CERTIFICATE

This dissertation titled 'A study on the role of PR in a healthcare organization with special reference to GNRC submitted by Mr Bitopan Deka, student of MA MCJ Sem IV for partial fulfilment of the requirements for the award of MA Mass Communication & Journalism degree of Tezpur University is a record of bonafide research work done by him and it has not been submitted for award of any degree, diploma, fellowship of any university / institution.

Place : Tezpur University,

Date : 20/06/21

Signature of Supervisor


(Abijit Bora) 20/06/21

Professor,

MCJ Dept., Tezpur University

(Abhijit Bora)
Professor
Mass Communication & Journalism Dept.,
Tezpur University
Tezpur - 784028 (Assam)

Prof A Bora (2) 2021

CERTIFICATE

This dissertation titled 'A Comparative Study Between the Students of Mass Communication and Other departments on their Awareness and Habit of Reading Newspaper regularly' submitted by Ms Amiya Bhowmick, MA MCJ Sem IV for partial fulfilment of the requirements for the award of MA Mass Communication & Journalism degree of Tezpur University is a record of bonafide research work done by her and it has not been submitted for award of any degree, diploma, fellowship of any university / institution.

Place : Tezpur University,

Date : *20/06/21*

Signature of Supervisor

Bora
20/06/21
(Abijit Bora)

Professor,

MCJ Dept., Tezpur University,

(Abhijit Bora)
Professor
Mass Communication & Journalism Dept.,
Tezpur University
Tezpur- 784028 (Assam)

Prof. A. Bora (3) 2021

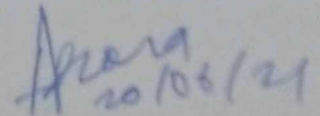
CERTIFICATE

This dissertation entitled "Democracy in the Hands of Media: A Window into Political Influence - *Media biasness in Assam a*" submitted by Aashutosh Kashyap for partial fulfilment of the requirements for the award of the MA degree in Mass Communication and Journalism of Tezpur University is a record of bonafide research work done by him and it has not been submitted for award of any degree, diploma, fellowship of any University / Institution.

Place: T. U. Campus

Date: 20/06/21

Signature of the Guide



(Dr. Abhijit Bora)

Professor,

Department of Mass Communication and Journalism Tezpur
University, Assam

(Abhijit Bora)
Professor
Mass Communication & Journalism Dept.,
Tezpur University
Tezpur- 784028 (Assam)

Prof. A. Bora (4) 2024

CERTIFICATE

This is to certify that the work contained in the thesis entitled — “A study on the current scenario of sports journalism in Assam with special reference to *The Assam Tribune* and *EastMojo*”, submitted by Abdul Wadood (Roll No.: MCM19029) for the award of the degree of Master of Arts Mass Communication and Journalism to the Department of Mass Communication and Journalism, Tezpur University, is a record of bonafide research works carried out by him/her under my direct supervision and guidance.

I consider that the thesis has reached the standards and fulfilled the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university.

Date:

20/06/21

Signature of Supervisor

Place:

T.U. Campus

(Abhijit Bora)

Department Of Mass Communication and Journalism

(Abhijit Bora)
Professor
Mass Communication & Journalism Dept.,
Tezpur University
Tezpur- 784028 (Assam)

Prof. A. Bora (S) 2021

Department of Mass Communication and Communication

Tezpur University

Napaam: 784028

Assam

Certificate

This is to certify that the dissertation having the title "Infodemic and Social Media: Coronavirus Information Access in Gaza City" submitted to the School of Humanities and Social Sciences, Tezpur University, in partial fulfillment for the award of the degree of Masters in Arts in Mass Communication and Journalism, is a record of research work carried out by Mr. Mohammed M. A. Abunabel, under my supervision and guidance.

All help received by him from various sources have been duly acknowledged.

No part of this thesis has been submitted elsewhere for the award of any other degree.

Designation: Professor

Department: Mass Communication and Journalism

School: Humanities and Social Sciences

Signature of Supervisor

(Prof. Abhijit Bora)

Date:

Place:

Bora
20/06/21

T. U. Campus

(Abhijit Bora)
Professor
Mass Communication & Journalism Dept.,
Tezpur University
Tezpur- 784028 (Assam)

Certificate

This is to certify that the dissertation titled “FASHION BLOGGING AND HOW FASHION BLOGGERS ARE INFLUENCING SOCIAL MEDIA USERS” submitted by Mousumi Devi for the award of the degree of Masters of Arts in Mass Communication and Journalism to the Department of Mass Communication and Journalism of Tezpur University, Assam is a record of bonafide research work carried out by her under my supervision and guidance.

It has not been previously submitted, in part or whole, to any institutions, including this University, for any degree or diploma. All help received by her from various sources have been duly acknowledged. The researcher will be solely responsible for authenticity of sources and any claims of plagiarism thereof.



Signature of the Supervisor

(Uttam Kr Pegu)
Assistant Professor
Department of Mass Communication & Journalism
School of Humanities & Social sciences

Date: 18/06/2021

Place: Tezpur

Certificate

This is to certify that Miss Pranamita Das, student of 4th semester bearing Roll No. MCM19033 has undertaken the Dissertation titled **“THE REFLECTION OF RACISM IN INDIAN CINEMA WITH SPECIAL REFERENCE TO THE MOVIE *AXONE (2019)*”**. This is a partial fulfilment of the Master’s Degree course in Mass Communication and Journalism. The research is the result of her own efforts and endeavours. She has worked under my supervision.

It has not been previously submitted, in part or whole, to any institutions, including this University, for any degree or diploma. All help received by her from various sources have been duly acknowledged. The researcher will be solely responsible for authenticity of sources and any claims of plagiarism thereof.



Signature of Supervisor

(Uttam Kumar Pegu)
Associate Professor
Tezpur University
Department of Mass Communication &
Journalism, Tezpur University

Date: 19/06/2021

Place: Tezpur

Certificate

This is to certify that the dissertation titled “**A study on the functioning of fact checkers in curbing the spread of fake news**” submitted to the Department of Mass Communication and Journalism, Tezpur University in partial fulfilment for the award of the degree of Master of Arts in Mass Communication and Journalism, is a record of research work carried out by Mr. Pritam Goswami, Roll No: MCM19004, under my supervision.

It has not been previously submitted, in part or whole, to any institutions, including this University, for any degree or diploma. All help received by him from various sources have been duly acknowledged. The researcher will be solely responsible for authenticity of sources and any claims of plagiarism thereof.



Signature of Supervisor

(Uttam Kumar Pegu)
Associate Professor
Department of Mass Communication and Journalism
Tezpur University

Date: 20/06/2021

Place: Tezpur

Certificate

This is to certify that the dissertation titled “*A study on the efficiency of online media in providing education to the students during the Covid19 outbreak*” submitted to the Department of Mass Communication and Journalism, Tezpur University in partial fulfilment for the award of the degree of Master of Arts in Mass Communication and Journalism, is a record of research work carried out by Raktim Anurag Gogoi , Roll No. MCM19009 under my supervision.

It has not been previously submitted, in part or whole, to any institutions, including this University, for any degree or diploma. All help received by him from various sources have been duly acknowledged. The researcher will be solely responsible for authenticity of sources and any claims of plagiarism thereof.



Signature of Supervisor

(Uttam Kumar Pegu)
Associate Professor
Department of Mass Communication and Journalism
Tezpur University

Date: 18/06/2021
Place: Tezpur

Certificate

This is to certify that Sagarika Das, student of 4th semester bearing Roll No. MCM19036 has undertaken the Dissertation entitled “**Soul: A thematic and narrative analysis on Plato’s Dualism in the 21st century by Disney Pixar**”. This is a partial fulfillment of the Master’s Degree course in Mass Communication and Journalism. The project is the result of her research efforts and endeavors. She has worked under my supervision.

It has not been previously submitted, in part or whole, to any institutions, including this University, for any degree or diploma. All help received by him from various sources have been duly acknowledged. The researcher will be solely responsible for authenticity of sources and any claims of plagiarism thereof.



Signature of Supervisor

(Uttam Kr Pegu)
Associate Professor
Dept. of Mass Communication and Journalism
Tezpur University, Assam

Date: 17/6/2021

Place: Tezpur

CERTIFICATE

This is to certify that the work contained in the thesis entitled — “The role of Television Advertisement in creating awareness during pandemic” submitted by Pooja Singh (Roll No.: MCM19027) for the award of the degree of Master of Arts Mass Communication and Journalism to the Department of Mass Communication and Journalism, Tezpur University, is a record of bonafide research works carried out by him/her under my direct supervision and guidance.

I consider that the thesis has reached the standards and fulfilled the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university.

Prof. Joya Chakraborty
Head of the Department
Mass Communication and Journalism
Tezpur University

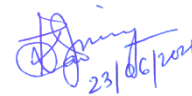


Dr. Perosh Jimmy Daimari
Assistant Professor
Research Guide
Tezpur University

CERTIFICATE

This is to certify that the dissertation titled “DOCUMENTARY AND DEVELOPMENT: A STUDY ON THE PORTRAYAL OF DEVELOPMENTAL ISSUES THROUGH DOCUMENTARY FILMS” submitted by Swati, MCM19011, to the Department of Mass Communication and Journalism, Tezpur University, during the period of her study in the academic year 2019-2021, is a bonafide record of the research work under my supervision and guidance.

Prof. Joya Chakraborty
Head of the Department
Mass Communication and Journalism
Tezpur University



Dr. Perosh Jimmy Daimari
Assistant Professor
Research Guide
Tezpur University

Certificate

This dissertation entitled “A STUDY ON THE REPRESENTATION OF ENVIRONMENT ISSUES IN ENVIRONMENTAL MAGAZINES OF NORTHEAST INDIA.” submitted by Apekshita Sonowal, Roll No. MCM19025 for the partial fulfilment of the requirements for the award of the MA degree in Mass Communication and Journalism of Tezpur University is a record of bonafide research work done by her and it has not been submitted for award of any degree, diploma, and fellowship of any University or Institution.



Dr. Joya Chakraborty
Head of the Department
Department of Mass Communication and Journalism
Tezpur University

A handwritten signature in blue ink, which appears to be "Perosh Jimmy Daimari", with the date "23/06/2024" written below it.

Dr. Perosh Jimmy Daimari
Supervisor
Assistant Professor
Tezpur University

**DEPARTMENT OF MASS COMMUNICATION &
JOURNALISM
TEZPUR UNIVERSITY**

Certificate

This is to certify that the dissertation entitled “A STUDY ON THE ROLE OF MEDIA IN NORTH-EAST IN CREATING AWARENESS ON HEALTH SERVICES OFFERED BY GAUHATI MEDICAL COLLEGE AND HOSPITAL” submitted by Gunadeep Dutta, bearing Roll No. MCM19012 for the partial fulfilment of the requirements for the award of the MA degree in Mass Communication and Journalism of Tezpur University is an original contribution which has been carried by her under my guidance and supervision. To the best of my knowledge and belief this work has not been submitted for any degree or diploma to this university or elsewhere.



Dr. Joya Chakraborty
Head of the Department
Department of Mass Communication and Journalism
Tezpur University

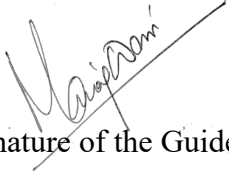
Dr. Perosh Jimmy Daimari
Supervisor
Assistant Professor
Tezpur University

CERTIFICATE

This dissertation entitled “**An analysis of the Assamese Media’s coverage on the prohibition of entry of women in Barpeta Satra**” submitted by **Buddha Jyoti Bezbaruah** for partial fulfilment of the requirements for the award of the MA degree in Mass Communication and Journalism of Tezpur University is a record of bonafide research work done by him and it has not been submitted for award of any degree, diploma, fellowship of any University / Institution.

Place:

Date:


Signature of the Guide

(Dr. Manoj Deori)

Associate Professor

Department of Mass Communication and Journalism

Tezpur University, Assam

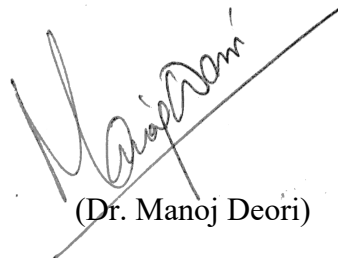
CERTIFICATE

The dissertation titled “**Hallyu wave in North East India: Origin, popularity and the role of social media in it**” submitted by Sweety Gogoi for partial fulfilment of the requirements for the award of the MA degree in Mass Communication and Journalism of Tezpur University is a record of Bonafide research work done by her and it has not been submitted for award of any degree, diploma, fellowship of any University/Institution.

Signature of the Guide

Place:

Date:

A handwritten signature in black ink, appearing to read 'Manoj Deori', is written over a diagonal line that extends from the top right towards the bottom left.

(Dr. Manoj Deori)

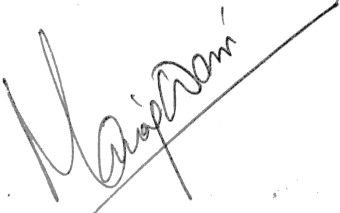
Assistant Professor

Department of Mass Communication and Journalism

Tezpur University, Assam

CERTIFICATE

This dissertation entitled “**E-GOVERNANCE IN LESOTHO AND THE CHALLENGES OF DIGITAL DIVIDE AMONG THE CITIZENS OF LESOTHO: AN EXPLORATORY STUDY**” submitted by MPINE MOKITIMI for partial fulfilment of the requirements for the award of the MA degree in Mass Communication and Journalism of Tezpur University is a record of bonafide research work done by him and it has not been submitted for award of any degree, diploma, fellowship of any University / Institution.



Signature of the Guide

Place:

Date:

(Dr. Manoj Deori)

Associate Professor

Department of Mass Communication and Journalism

Tezpur University, Assam



Department of Mass Communication and Journalism
Tezpur University
Napaam, Assam

CERTIFICATE

This is to certify that the work contained in the thesis entitled — **“Femvertising in India: Assessing Audience Perceptions and Impact on Brand Attitudes”** submitted by Urbashree Bayan (Roll No.- MCM19030) for the award of the degree of Master of Arts (Mass Communication and Journalism) to the **Department of Mass Communication and Journalism, Tezpur University**, is a record of bonafide research works carried out by him/her under my direct supervision and guidance.

I consider that the dissertation has reached the standards and fulfilled the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the work have not been submitted for the award of any other degree or diploma in this or any other university.

Date: 20.6.21

Signature of Supervisor

Place: Tezpur

(Dr. Anjuman Borah)

Assistant Professor

Department of Mass Communication & Journalism



Department of Mass Communication and Journalism
Tezpur University
Napaam, Assam

CERTIFICATE

This is to certify that the dissertation entitled “**Social Media and its Effects on Young Adults**” submitted in the department of Mass Communication and Journalism, Tezpur University in partial fulfilment for the award of the degree of Master of Arts in Mass Communication and Journalism, is a record of research work carried out by Abhinav Bharali, Roll No: MCM19028, under my supervision. It has not been previously submitted, in part or whole, to any institutions, including this University, for any degree or diploma. All help received by him from various sources have been duly acknowledged. The researcher will be solely responsible for authenticity of sources and any claims of plagiarism thereof.

Date: 20.6.21

Signature of Supervisor

Place: Tezpur

(Dr. Anjuman Borah)

Assistant Professor

Department of Mass Communication & Journalism



Department of Mass Communication and Journalism
Tezpur University
Napaam, Assam

CERTIFICATE

This is to certify that the dissertation titled “Communication through Comedy - A study on the role of Stand-up comedy in addressing socio-political issues in India submitted by Narjee Mausum Sharma, MCM19026, to the Department of Mass Communication and Journalism, Tezpur University, during the period of his study in the academic year 2019-2021, is a bonafide record of the research work under my supervision and guidance.

I consider that the thesis has reached the standards and fulfilled the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university.

Date: 20.6.21

Signature of Supervisor

Place: Tezpur

(Dr. Anjuman Borah)

Assistant Professor

Department of Mass Communication & Journalism



Department of Mass Communication and Journalism
Tezpur University
Napaam, Assam

CERTIFICATE

This is to certify that the dissertation entitled “**Scenario of Print Media in Assam during COVID-19 Pandemic with special reference to Assamese Language Newspapers and Magazines**” submitted in the department of Mass Communication and Journalism, Tezpur University in partial fulfilment for the award of the degree of Master of Arts in Mass Communication and Journalism, is a record of research work carried out by Sri Jyoti Pawan Saikia, Roll No: MCM19037, under my supervision.

It has not been previously submitted, in part or whole, to any institutions, including this University, for any degree or diploma. All help received by him from various sources have been duly acknowledged. The researcher will be solely responsible for authenticity of sources and any claims of plagiarism thereof.

Date: 20.6.21

Signature of Supervisor

Place: Tezpur

(Dr. Anjuman Borah)

Assistant Professor

Department of Mass Communication & Journalism



Department of Mass Communication and Journalism
Tezpur University
Napaam, Assam

CERTIFICATE

This is to certify that the work contained in the dissertation entitled “A Study of Coronavirus (COVID 19) pandemic response by various organisations social media handles of Ministry of Health and Family Welfare, National Health Portal, Indian Council of Medical Research”, submitted by Parikshit Koiri for the award of the degree of M.A in Mass Communication and Journalism to the Dept. of Mass Communication and Journalism of Tezpur University, Assam is a record of bona fide research works carried out by her under my direct supervision and guidance.

It has not been previously submitted, in part or whole, to any institutions, including this University, for any degree or diploma. The researcher will be solely responsible for authenticity of sources and any claims of plagiarism thereof.

Date: 20.6.21

Signature of Supervisor

Anjuman Borah

Place: Tezpur

(Dr. Anjuman Borah)

Assistant Professor

Department of Mass Communication & Journalism

Certificate

This is to certify that the work contained in the dissertation entitled “*Changes and Trends in Assamese Cinema over the Last Five Years (2016-2020) in terms of New Media Advancements and the Perceptive Changes among the Audience*”, submitted by **Simanta Barman** for the award of the degree of M.A in Mass Communication and Journalism to the Dept. of Mass Communication and Journalism of Tezpur University, Assam is a record of bonafide research works carried out by him under my direct supervision and guidance. I considered that the dissertation has reached the standard and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the dissertation have not been submitted for the award of any other degree or diploma in this or any other university.

Date: 25.06.21

Signature of the Supervisor



Place: Tezpur University

(Dr. Kapou Malakar)

Assistant Professor

Dept. of Mass Communication and Journalism

Tezpur University, Assam

CERTIFICATE

This is to certify that the work contained in the dissertation entitled “*A Study of the Coverage of Farmers Protest in Two National Dailies and One Regional Daily*” submitted by **Rudrasing Thapa** for the award of the degree of M.A in Mass Communication and Journalism to the Dept. of Mass Communication and Journalism of Tezpur University, Assam is a record of bonafide research works carried out by him under my direct supervision and guidance. I consider that the dissertation has reached the standard and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the dissertation have not been submitted for the award of any other degree or diploma in this or any other university.

Date: 23.06.21

Signature of the Supervisor



Place: Tezpur University

(Dr Kapou Malakar)

Assistant Professor

Dept. of Mass Communication and Journalism

Tezpur University, Assam

CERTIFICATE

This is to certify that the work contained in the dissertation entitled “*Representation of LGBT Community in Indian Cinema*”, submitted by **Rittika Saha** for the award of the degree of M.A in Mass Communication and Journalism to the Dept. of Mass Communication and Journalism of Tezpur University, Assam is a record of bonafide research works carried out by her under my direct supervision and guidance. I consider that the dissertation has reached the standard and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the dissertation have not been submitted for the award of any other degree or diploma in this or any other university.

Date: 24.06.21

Signature of the Supervisor



Place: Tezpur University

(Dr. Kapou Malakar)

Assistant Professor

Dept. of Mass Communication and Journalism

Tezpur University, Assam

CERTIFICATE

This is to certify that the work contained in the dissertation entitled “*A Study on Wildlife Conservation in Kaziranga National Park: Engaging Role of Fringe Villagers and NGOs*” submitted by **Juhi Halo**i for the award of the degree of M.A in Mass Communication and Journalism to the Department of Mass Communication and Journalism of Tezpur University, Assam is a record of bonafide research works carried out by her under my direct supervision and guidance. I consider that the dissertation has reached the standard and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the dissertation have not been submitted for the award of any other degree or diploma in this or any other university.

Date : 24.06.21

Signature of the Supervisor



Place: Tezpur University

(Dr.Kapou Malakar)

Assistant Professor

Dept. of Mass Communication and Journalism

Tezpur University, Assam

Certificate

This is to certify that the work contained in the dissertation entitled “*The Role of Public Relations in Rural Development: A Study on Bheleuguri Area*” submitted by **Suraj Pratim Das** for the award of the degree of M.A in Mass Communication and Journalism to the Dept. of Mass Communication and Journalism of Tezpur University, Assam is a record of bonafide research works carried out by him under my direct supervision and guidance. I consider that the dissertation has reached the standard and fulfilling the requirements of the rules and regulations relating the nature of the degree. The contents embodied in the dissertation have not been submitted for the award of any other degree or diploma in this or any other University.

Date: 25.06.21

Signature of the Supervisor



Place: Tezpur University

(Dr. Kapou Malakar)

Assistant Professor

Dept. of Mass Communication and Journalism

Tezpur University, Assam