



तेजपुर विश्वविद्यालय
(केंद्रीय विश्वविद्यालय)

नापाम, तेजपुर - 784 028, असम, भारत

TEZPUR UNIVERSITY
(A Central University)

Napaam, Tezpur - 784 028, Assam, India

(सर्वोत्तम विश्वविद्यालय के लिए कुलाध्यक्ष पुरस्कार, 2016, भारत के 100 श्रेष्ठ उच्च शिक्षण संस्थानों में पंचम स्थान और 'नाक' द्वारा 'ए' ग्रेड प्राप्त विश्वविद्यालय)
(Awardee of Visitor's Best University Award, 2016, 5th among India's Top 100 Universities, MHRD-NIRF Ranking, 2016 and NAAC Accredited with 'A' Grade)

National Seminar : Management, Commerce and Economics – 2017 : Emerging Trends in Business & Economic Development in India with reference to North-Eastern Region

A National Seminar on "Emerging Trends in Business & Economic Development in India with reference to North-Eastern Region" was held in collaboration between Department of Business Administration, Tezpur University and Department of Business Administration, University of Science and Technology, Meghalaya, on 19th and 20th of May, 2017.

This seminar was attended by scholars across boundaries. Senior bureaucrats, Academicians and practicing professionals attended this Seminar, where scholarly papers were presented by students, research scholars as well as Teachers.

This seminar was held at the campus of USTM, and was graced by retired Diplomats as well as Retired Academicians. Tezpur University was involved in organising this Seminar, Review of submitted papers as well as editing of Seminar proceedings.

NATIONAL SEMINAR
Management, Commerce & Economics-2017
(Emerging Trends in Business & Economic Development in India with reference to North-Eastern Region)
May 19 & 20, 2017

Registration Form

Name in full (Block): _____
Designation: _____ Area of Specialization: _____
Address: _____
City: _____ State: _____
Pin: _____
Contact Number: _____
e-mail: _____
Joining as Paper Presenter participant (Please Tick)
Title of the Paper (if applicable): _____
Registration fee details (Rs.): _____
Accommodation required: Yes/No _____
If yes: From _____ To _____

Date: _____ Signature: _____

Please send the registration form to:
Convener
Department of Business Administration
School of Business Science
University of Science & Technology, Meghalaya
Techno City, King Road, Barakul
Bilaloh District, Meghalaya 791031
E-mail: subsec2017@gmail.com

Note:
• Transfer Rs.1000/700/500/- in favour of University of Science and Technology, Meghalaya.
• Attendance in all the seminars is compulsory to get the certificate.
• Accommodation arrangement will be provided on payment basis.

National Seminar
on
Management, Commerce & Economics-2017
(Emerging Trends in Business & Economic Development in India with reference to North-Eastern Region)

Organized by

Department of Business Administration
University of Science & Technology
Meghalaya

In Association with

Department of Business Administration
Tezpur University

Venue
University of Science & Technology
Meghalaya

Date
May 19 & 20, 2017

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Invitation

The overall aim of the Seminar is to encourage and bring together academicians, practitioners, managers, scholars, researchers and students from all areas of business, management and economics to provide a forum for discussion, exchange of ideas, sharing of experience and address the research findings and emerging trends in business and economic development in India with reference to North Eastern Region, and thereby find ways to enable the practitioners to realize their strategies for the future that can be met only through collective efforts. Therefore, this Seminar intends to bring different kind of people from various parts of the country on a common platform for knowledge sharing. We extend our warmest invitation to all those who are interested to participate in the seminar.

The theme and sub-themes have been identified to reflect a broad spectrum of issues pertaining to emerging trends. We desire to thread together key issues through discussions and interactions that will push back the boundaries of knowledge understanding by the end of the seminar.

About the Seminar

Emerging trends in Indian business environment continue to arise due to the influence of some key forces like: globalization, rapid industrialization, technology driven and innovation, changing demographics scenario, media explosion etc. in an increasingly knowledge-driven economy of India. It has been observed that emerging trends are the key considerations in day-to-day business decisions. New products, technology and creative designs are the result of continuous human innovation and creativity that supports change in the market. In line with this changing business environment which is appearing around the globe, India's market has also witnessed certain emerging trends in its business. To survive and become successful in this fast changing and competitive world, the regional firms must be ready to sense these emerging changes that are taking place in the global business environment and put up to meet the competition. This Seminar, thus, is a need-based attempt to put light on the emerging trends/dimensions on Business and Economic Development in India with special reference to North Eastern Region along with other related issues.

Seminar Themes

Topics of interest for submission include, but are not limited to:

1. Contemporary Issues in Management in North Eastern Region of India
- 1.1 Ethics in Management
2. Human Resource Development and Management: Emerging Trends
- 2.1. Marketing Planning and Control
4. Teamwork and Leadership
5. Project Management: Issues and Challenges
6. Corporate Governance and Corporate Social Responsibility
7. Contemporary Issues in Finance in NE India
- 7.1.1. Contemporary Issues in Economics in North Eastern Region of India
- 7.1.2. Low and Middle Income
- 7.2. Demographic and its Impact
- 7.3. North East: Connecting with South Asian Architecture
8. Sustainable Development in NE India in Conformance with SDG-2030
9. Opportunities in Commerce and Business in NE India through Foreign Direct Investment
10. Challenges of Small, Medium and Micro Entrepreneurship in NE Region
- 10.1. Contemporary Issues in Entrepreneurship
- 10.2. Entrepreneurial Development and NE India
- 10.3. Contemporary Issues in Accounting and Finance
11. IBS implementation: Prospects and Challenges

Call for Paper

The seminar is open to papers for presentation in the Technical sessions from academicians, intellectuals, professionals, researchers and students. All papers will undergo a blind review process.

Paper Submission:

Industrial Sector
Financial Crisis, Systemic Risk and Macro Finance
Financial Inclusion and Financial Inclusion in NE India
6. Investment Management
7. Security, Market and Derivatives
8. Information and Communication Technology (ICT in Business)

1. Call for Paper
2. Call for Paper
3. Final Notification of Acceptance: May 5, 2017
4. Final paper submission deadline: May 15, 2017

Papers must be written in English. Electronic Submissions should be sent in MS Word format. Times New Roman Font 12 for text and 20 for titles.

*Look us up on www.usvm.ac.in for detailed author guidelines

Workshop fee is requested for paper for the Seminar on or before 17th May, 2017 by paying registration fee by account transfer to Account no. 3184749473 (USTM, IFSC Code: USVM0604) in favour of 'University of Science & Technology, Meghalaya' or by cash.

Participants: Rs. 1000/-
Students: Rs. 500/-

Publications:

The selected papers will be published in an Edited book with ISBN number from a reputed national list of publishing houses. Papers presented in the seminar only will be eligible for consideration for publication.

Accommodation:

Accommodation will be arranged on payment basis. No TA/DA will be paid for attending the Seminar.

About the Organizers:

The Seminar is being organized by the Department of Business Administration, University of Science and Technology, Meghalaya in association with Department of Business Administration, Tezpur University.

Department of Business Administration, Tezpur University
(A Central University)

The Department of Business Administration under the School of Management Studies, Tezpur University, established in the year 1995. Currently, it offers Masters in Business Administration, Masters in Human & Travel Management, Ph.D. in Management, Ph.D. in Business Administration, Masters in Tourism & Travel Management, Ph.D. in Management, with rich experience in academic and industry. The Department has innovative pedagogy, transparent and scientific evaluation system, and dynamic curriculum with interdisciplinary courses and state-of-the-art infrastructure in the campus. Alumni of the Department are presently in prominent positions in India and abroad. The department has been awarded 'A' grade by NAAC (SAPDRS) and several major research projects by IGDR, AICTE, MCA & P, MHRD, NEDP, MCA/IAS, IESDR for its outstanding research output.

About the USTM

The University of Science and Technology, Meghalaya (USTM) was established as an apex institution of the University of Science and Technology, Meghalaya Act (No. 6 of 2008) enacted by Legislative Assembly of Meghalaya, on 02.12.2008 with a vision to impart quality higher and technical education in the 'Northeast'. The University endeavours to provide a platform for leading academics, researchers, entrepreneurs, clinicians, administrators, corporates and other stakeholders, to pool in their expertise, with a view to impart world class education. Moreover, exploring opportunities and talents within the Northeast region of India as a mandate which is carried forward through various collaborative works. The process towards building credible temporary and permanent knowledge capital has been possible with the contribution of various Schools and their respective departments. As of February, 2017 there are 3000+ students and 160+ faculties in the University.

The Department of Business Administration, USTM
The Department of Business Administration under the School of Business Studies started its progress in the year 2012 after the establishment of the University of Science and Technology, Meghalaya in the year 2011. The department offers 2 year full time course in Masters of Business Administration and 3 year full time course in Bachelors of Business Administration with specialization in Finance, Marketing and Human Resource Management. The Department also offers the Ph.D. Program in Management. The focus of the department is on imparting quality management education and the course curriculum has been designed keeping in mind industry specific needs. It is based on teamwork and uses a number of pedagogical methods, including case studies, lectures, group discussion, simulation and integrative exercises. Our curriculum provides students with a lifelong framework of practical anditudinal skills that will serve them throughout their career.

Head
Dept. of Business Administration
TEZPUR UNIVERSITY