

Sampark 2018

9th and 10th March 2018

Sampark...*the interface* is the flagship event of the Department of Business Administration, Tezpur University, organized mainly by the students with active and unparalleled support from the faculty members and corporates. Sampark aims at establishing a synergic relationship and interface platform where the management fraternity from both the corporate and academic world can share their experience, thereby, enriching the students who are supposedly the measure of a nation's future development. This in turn helps promote and propagate a culture of management consciousness among the people of North-East in particular.

Skill Development being the new buzzword, Sampark 2018 was organized successfully on 9th and 10th March 2018 with the Theme "Bridging the Skill Divide". The event comprised of three Panel Discussions, one Keynote Address, one Video Conferencing and a B - Idea Challenge. With active support from corporates such as Oil India Limited, The Assam Tribune, North Eastern Electric Power Corporation Ltd, Numaligarh Limited, State Bank of India, Oil and Natural Gas Commission Ltd, Gattani Industries and Life Insurance Corporation of India and FINER, the event witnessed participation from students, academicians and industry alike. For the B-Idea competition in the Screening Round- 60 teams (180 registrations) participated pan India and the prelims was held with 15 teams while the Panel Discussions had registration of over 200 (excluding the department).

Overwhelming response for B-Idea Preliminary Rounds- IIMA, IITD, SIBM Pune, TISS

- **1st Prize (Rs. 20,000):** Team Alchemist Candy (TU)
- **2nd Prize (Rs. 15,000):** Team Musk (TU)
- **3rd Prize (Rs. 10,000):** Team Black Road (TISS)



B-Idea Competition Winners and Souvenir Inauguration during Inaugural Event

Sampark 2018 'Bridging the Skill Divide'

EVENT STRUCTURE FOR MARCH 09, 2018 (FRIDAY)

Venue: Seminar Hall, Department of Business Administration, Tezpur University

Event: Business Idea Challenge Prelims (Top 15 shortlisted teams Presentations) **Time:** 9:30 AM onwards

EVENT STRUCTURE FOR MARCH 10, 2018 (SATURDAY)

Venue: KBR Auditorium, Tezpur University

TIMELINE	EVENT	DETAILS
9:30 AM – 10:45 AM	Inaugural Function	
10:45 AM – 11:00 AM	Tea Break	
11:00 AM – 11:40 AM	Keynote Address 1	Building a Complete Life Mr. Satyarth Priyedarshi, Head of Product Marketing, JioChat
11:45 AM – 12:45 PM	Panel Discussion 1	Skill Based Economy and Startup Economy 1. Dr. Shalini Lal, Founder, Infinity OD 2. Mr. Piyush Bhartiya, Co-Founder, AdmitKard and LifePad 3. Mr. Achyanta Kr. Sarmah, Assistant Professor, IIM Shillong Moderator: Prof. S.S. Sarkar
12:45 PM – 2:00 PM	Networking Lunch Break	
2:00 PM – 2:25 PM	Video Conferencing	Abhijit Dey, VP, Asia- IT, Operations and Service Delivery, Sodexo
2:30 PM – 4:15 PM	Panel Discussion 2	FINER Mentoring Business Start-ups Resource persons and industry experts from Federation of Industry and Commerce of North Eastern Region (FINER)
4:15 PM – 4:30 PM	Tea Break	
4:30 PM – 5:30 PM	Panel Discussion 3	Leveraging Technology to meet the Skill Gap 1. Dr. Sant Bahadur Singh, Sr. VP (Projects, Technical & Export), Patanjali Ayurved Ltd 2. Mr. Pritam Dutta, Global IT Business Partner, Unilever 3. Mr. S.R. Medhi, Ex-Director (Technical), Numaligarh Refinery Limited Moderator: Dr. Tridib Sarma
5:30 PM – 7:00 PM	Closing Function	<i>Detailed Schedule in next page</i>
7:00 PM – 7:30 PM	Networking Tea Break	



25 Glorious Years



Visitors Best University Award 2016



NAAC University Grading 2016



TIMES Higher Education Young University Ranking 2017



TIMES Higher Education ASIA University Ranking 2018



ऑयल इंडिया लिमिटेड

(A Government of India Enterprise)

Conquering Newer Horizons

Department of Business Administration, TU and Oil India Ltd. present

Sampark 2018

in association with

... the interface



Theme: Bridging the Skill Divide

Events

Business Idea Challenge

Key Note Speakers

Panel Discussions

Video Conferencing

Topics

Building a Complete Life

Skill based Economy and Start-up Economy

FINER Mentoring Business Start-ups

Leveraging Technology to meet the Skill Gap

Our Speakers



Dr. Shalini Lal
Founder, Infinity OD



Mr. Pritam Dutta
Global IT Business Partner, Unilever



Mr. Satyarth Priyedarshi
Head of Product Marketing, JigChat



Mr. Piyush Bhartiya
Co-founder, AdmitKard and LifePad



Mr. Abhijit Dey
VP, Sodexo Services Asia Pte Ltd

... and many more eminent personalities from industry and academia will be present

9th March

Business Idea Challenge Presentations
Venue: Dept. of Business Administration, Tezpur University

Inaugural & Technical Sessions
Venue: KBR Auditorium, Tezpur University

10th March

For details, contact us at:
Ph. No. +91 7680980815/8638900978
Email Id : prayashb@tezu.ernet.in

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Newspaper Advertisement for Sampark 2018

Head
Dept. of Business Administration
Tezpur University

**Sampark 2018 B-IDEA Challenge Shortlist for B-Idea Presentations
on 09-03-17 (Friday) at Tezpur University**

S/N	Team Name	Institute/University Name
1	ProFit	Symbiosis Institute of Business Management, Pune
2	Phoenix	Tezpur University
3	Mimantri Ventures	Tezpur University
4	Dostonn	Indian Institute of Management, Ahmedabad
5	Alchemist Candy	Tezpur University
6	Sanfe	Indian Institute of Technology, Delhi
7	Buz Ninja	AIIMS, Fort, Mumbai
8	Ignite	Symbiosis Institute of Business Management, Pune
9	Team Agro	Tezpur University
10	Musk	Tezpur University
11	Black Road	Tata Institute of Social Science, Maharashtra
12	Good Homes	Tezpur University
13	Fast and the Curious	Welingkar Institute of Management Development and Research
14	SD@NAARM	ICAR-National Academy of Agricultural Research Management
15	VMCo	Tezpur University

Sampark 2018 B-IDEA Challenge Waitlist I

S/N	Team Name	Institute/University Name
16	CJM Office Eating Solutions	Tezpur University
17	Grocery Express	Tezpur University
18	SIGMA	IMI, New Delhi
19	Assam Foods	Tezpur University
20	Wheeler Dealers	Tezpur University
21	Spectre	Indian Institute of Foreign Trade, Kolkata
22	Paragon Of Perfection	Jaipuria Institute of Management
23	Los blancos	Tezpur University
24	Organic Nutrients	Central Institute of Technology, Kokrajhar
25	BinaryApple	Tezpur University


 Deptt. of Business Administration
 TEZPUR UNIVERSITY

SAMPARK



...THE INTERFACE

B-Idea is
Back!

**REGISTRATION
WINDOW**

Opens: 01 January 2018

Closes: 25 February 2018

**THE
PIONEERING
B-IDEA
CHALLENGE
2018**

**DEPARTMENT OF BUSINESS
ADMINISTRATION
TEZPUR UNIVERSITY**

Head
Dept. of Business Administration
TEZPUR UNIVERSITY

SAMPARK

...THE INTERFACE

SAMPARK 2018 is all set this year to be launched with a revamped and Enthusiastic theme of

“Bridging the Skill Divide”

On occasion of this event, Department of Business Administration, Tezpur University is organizing

“THE PIONEERING B-IDEA
CHALLENGE 2018”

THE PIONEERING B-IDEA CHALLENGE 2018,
is all about bringing out the
best and innovative business
ideas from all over India and providing
a platform to showcase your talent.

A Golden Opportunity For All Participants
To Bag Exciting Awards And Earn
Recognition For Their Plan Along With An
Elbow Room For All Registered
Participants To Share Their Thoughts with
Distinguished Guests.

**COME BE A PART OF THIS UNIQUE EVENT AND
GIVE
YOUR IDEAS THE WINGS TO FLY**


Dir. of B-idea Challenge
2018

PRIZES AND ACCOLADES

1st Prize

20,000

2nd Prize

15,000

3rd Prize

10,000

PRIZE MONEY ALONG WITH CERTIFICATE OF

EXCELLENCE FOR ALL WINNERS...

CERTIFICATION OF PARTICIPATION FOR ALL...


Dipit G. Sankar
Vice-Chancellor
Tatyasaheb Kore University

PARTICIPATION CRITERIA AND RULES AND REGULATIONS

- ❖ Bonafide student from any educational institution situated in any part of India.
- ❖ Interested participants can participate in either Teams or as an individual participant.
- ❖ The teams, if any, made by the participants should consist of minimum of 2 members and maximum of 4 members.
- ❖ The individual participant/ teams shall be required to confirm their participation latest by 15th of February 2018, by filling up the registration form and submitting it online from the link provided.

- ❖ The teams shall be required to provide one Individual/ Group Email Id during the registration process.
- ❖ The teams shall be required to carry one printed copy of the filled in registration form on the day of the competition
- ❖ Selected Entries (Screening Result) by the Jury (on the basis of their submitted ideas) shall be informed via Email and Phone Numbers latest by end of February 2018
- ❖ Final Competition for the selected participants shall be held on 9th March, 2018 (Friday) in the Department of Business Administration, Tezpur University
- ❖ Each Team shall be provided with a time slot of 15 minutes to showcase their plan.

❖ **Registration is free for all participants!**

- ❖ Participants/Teams shall be required to confirm their mode of presenting the business ideas beforehand during the registration process online (PowerPoint presentation, photos, oral presentation, video presentation, prototype display) in order to arrange for the required facilities
- ❖ A panel of esteemed and expert judges shall be invited who shall judge the competition on the basis of the novelty of the idea
- ❖ Winners shall be decided on the same day of the competition and the prize money along with the Certificate of Excellence shall be handed over to the winners during SAMPARK 2018.

❖ Participants need to fill out the Primary registration form from the link provided at the end. Participants willing to provide additional details about their Idea can provide the same through any written form document and mailing it to bidea.sampark2018@gmail.com latest by 15th February 2018.

❖ Please mention your Individual / Team name while mailing back the detailed written form in the subject line of the e-mail.

❖ Registration will be valid only if the primary registration form is filled and submitted. Filling up of the summary form is voluntary in nature.

❖ Teams /Individuals filling up only the Summary form without completing the Primary registration form shall not be considered.

THE PIONEERING B-IDEA CHALLENGE 2018

Link for Accessing Registration Form

<https://goo.gl/forms/jncDclxG1Bb309p52>

For Further Details and Enquiries please contact

Mr. Prayash Baruah

prayashb@tezu.ernet.in

+917680980815

