

BUSINESS SIMULATION WORKSHOP

17-19 January 2020

Department of Business Administration, Tezpur University has taken up initiatives to encourage personality development and skill-based workshops pertaining to the changing corporate requirements. The basic aim of this workshop is to provide the second year MBA students a hands-on simulation experience of managing fundamental areas of marketing, HR, operations, finance in running businesses. In this regard, the Business Simulation workshop conducted on the world acclaimed Business Simulation Tool CAPSTONE addressed the functional and specialization areas of Management such as marketing, HR, operations, finance, strategy and cross functional alignment. Additionally, the workshop provided students a real-life experience through simulated business decision making, risk analysis, teamwork and business competitiveness.

The three-day workshop was conducted by registered partners in India for CAPSIM and the training was delivered by a trainer from Runu International Bangalore for MBA second year students. With a perfect blend of team based decision making on the interactive tool, the trainer Mr. Somprakash De engaged the students effectively during the debrief sessions and provided them a transparent assessment for their group activity.



CAPSTONE Business Simulation in progress for MBA second year students

8 rounds of Capstone Business Simulation game over a period of 3 full days.
Students will be running a virtual company online to compete against 5 other companies. The best performing company will be the winner. Profit and Loss and Balance Sheet will be analyzed after each round.
Day 1 - Introduction, practice round, Round 1 Competition round
Day 2 - Competition round - 2 to 5 and analysis
Day 3 - Competition round 6 to 8 and Certification & Results

CAPSTONE Business Simulation Workshop Module Structure

Head
Deptt. of Business Administration
TEZPUR UNIVERSITY

DEPARTMENT OF BUSINESS ADMINISTRATION, TEZPUR UNIVERSITY
SKILL DEVELOPMENT WORKSHOP CYCLE

BUSINESS SIMULATION WORKSHOP (18-20 Dec 2019) (17-19 Jan 2020)

MBA ^{5th} Semester

CR1 Students' Lounge | Dept. of Business Administration | ~~18/12/19~~ 17/01/2020

ROLL NO.	NAME OF STUDENT	SIGNATURE IN FULL		Remarks (if any)
		FORENOON SESSION	AFTERNOON SESSION	
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BAM18002	PARTHADEEP SHARMA	<i>P</i>	<i>Partadeep Sharma</i>	
BAM18003	SUSHWETA KAR	<i>S Kar</i>	<i>S Kar</i>	
BAM18004	BHUYASHI TALUKDAR	<i>Bhuyashi Talukdar</i>	<i>Bhuyashi Talukdar</i>	
BAM18005	BHAGYASHREE SARMA	<i>Bhagya</i>	<i>Bhagya</i>	
BAM18006	INDRANI DEKA	<i>Indrani Deka</i>	<i>Indrani Deka</i>	
BAM18007	ASHALAKSHMI SARMA	<i>A</i>	<i>A</i>	
BAM18008	ANANYA BORA	<i>Ananya Bora</i>	<i>Ananya Bora</i>	
BAM18009	DEBAJIT MAHANTA	<i>Absent</i>	<i>Absent</i>	
BAM18010	PRAKHYAT SARMAH	<i>P</i>	<i>P</i>	
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BAM18017	SANTOSH RAWAT	<i>S. Rawat</i>	<i>S. Rawat</i>	
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BAM18019	DIGDARSHIKA THAKURIA	<i>Digdarsika Thakuria</i>	<i>Digdarsika Thakuria</i>	
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BAM18023	TANUSHREE SARKAR	<i>T. Sarkar</i>	<i>T. Sarkar</i>	
BAM18024	SURYASHA BORGHAIN	<i>Suryasha</i>	<i>Suryasha</i>	
BAM18025	AVINASH GOGOI	<i>Avinash</i>	<i>Avinash</i>	
BAM18027	SUBHARAJ NATH	<i>S. Nath</i>	<i>S. Nath</i>	
BAM18028	MAHARSHI SAHA	<i>Maharshi Saha</i>	<i>Absent</i>	

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BAM18032	NOMITA GOGOI	Nomita	Nomita	
BAM18033	BIKI GOGOI	Biki Gogoi	Biki Gogoi	
BAM18034	KRISHNA JYOTI SAIKIA	KJ	KJ	
BAM18035	SWEETY BALMIKI	S. Balmiki	S. Balmiki	
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BAM18037	RIA MAZUMDER	Ria Mazumder	Ria Mazumder	
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BAM18039	PREETHWIJIT BISWAS	P.B.	P.B.	
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BAM18042	KALPAMAY MASHAHARY	KM	KM	
BAM18043	LENIN DOLEY	L. Doley	L. Doley	
BAM18044	MIHIN SUMPA	M. Sumpa		
BAM18045	DIPANKAR SAIKIA	D. Saikia	D. Saikia	
BAM18046	MOITRY SONOWAL	Moitry	Moitry	
BAM18047	VERA PEMPHO KHONJE	Vera	Vera	
BAM18048	DESIRE CHIKAFUTWA	Desire	Desire	
BAM18049	AJIJA ARIN	Ajija	Ajija	

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