



**NATIONAL SERVICE SCHEME
TEZPUR UNIVERSITY, ASSAM-784028**



Date- 15th September 2018

Swachhta Hi Seva

Total Participants-40



Swacchchhata Hi Seva

Swachh Bharat Mission (SBM), Swachh Bharat Abhiyan, or Clean India Mission is a countrywide campaign initiated by the Government of India in 2014 to eliminate open defecation and improve solid waste management. It is a restructured version of the Nirmal Bharat Abhiyan launched in 2009 that failed to achieve its intended targets. Phase 1 of the Swachh Bharat Mission lasted till October 2019. Phase 2 is being implemented between 2020–21 and 2024–25 to help cement the work of Phase 1.

Initiated by the Government of India, the mission aimed to achieve an "open-defecation free" (ODF) India by 2 October 2019, the 150th anniversary of the birth of Mahatma Gandhi through construction of toilets. An estimated 89.9 million toilets were built in the period. The objectives of the first phase of the mission also included eradication of manual scavenging, generating awareness and bringing about a behaviour change regarding sanitation practices, and augmentation of capacity at the local level. The second phase of the mission aims to sustain the open defecation free status and improve the management of solid and liquid waste, while also working to improve the lives of sanitation workers. The mission is aimed at progressing towards target 6.2 of the Sustainable Development Goals Number 6 established by the United Nations in 2015.

ABOUT THE EVENT

The NSS cell of the Tezpur university conducted cleanliness drive on 15th September 2018 along with 40 volunteers. The event was conducted under the guidance of Program Coordinator Dr. Amiya Kumar Das. Cleanliness Drives: Since ever its establishment in the University, the NSS cell has been conducting several Cleanliness Campaigns in and around the University Campus.



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INSIGHT AND CONCLUSION

NSS volunteers of Tezpur University, NAPAAM, participated in the cleanliness drive organised by the institution under the programme 'Swachh Bharat Abhiyan'.

Students cleaned the campus and raised the slogan 'One step towards cleanliness'. The campaign was launched by the Prime Minister Narendra Modi. The NSS Coordinator said: Students are the real ambassadors of cleanliness and motivate others to keep their homes, schools, colleges and surroundings clean.

The NSS volunteers participated in creating awareness among public, informing them about the importance of cleanliness. The students took the initiative to clean the surroundings of vicinity. The NSS Coordinators told the students that cleanliness is most important for physical well-being and a healthy environment.