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Programme structure (MA in MCT)

Total Credits: 85
Structure of the curriculum

Course category	No of courses	Credits per course	Total Credits
Core courses	20	Varies from 2 to 4	68
Elective courses	09	Varies from 3 to 4	33
Open electives	06	3	18
Total credits			119

(Total credit exceed the programme credit of 85 as not all the electives would be offered every semester and only a few of them would be offered accordingly)

SEMESTER-WISE-SCHEDULE

SEMESTER I							
Course code	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Contact Hour (CH)	Credits (CR)	Course Type
MC-572	Communication theories	3	0	0	3	3	Core
MC-573	Principles of Journalism	1	1	2	6	4	Core
MC-574	Advertising	2	0	2	6	4	Core
MC-575	Broadcast media: Radio	2	0	2	6	4	Core
MC-576	New media: Evolution, principles & theory	2	0	2	6	4	Core
MC-577	Media in Northeast India	2	1	0	3	3	Core

SEMESTER II							
		L	T	P	CH	CR	
MC-578	Writing for media	1	1	2	6	4	Core
MC-579	Photojournalism	1	0	2	5	3	Core
MC-580	Broadcast media: Television	1	0	2	5	3	Core
MC-581	PR & Corporate communication	2	1	1	5	4	Core
MC-582	Portfolio Preparation and Comprehensive Viva-Voce - I	0	1	1	3	2	Core
Electives							
MC-583	Media Management	3	1	0	4	4	Core elective
MC-584	Graphic design for media	1	1	2	6	4	Core elective
MC-585	Health Communication	2	1	1	5	4	Core elective
MC-586	Film appreciation and criticism	2	1	0	3	3	Open elective
MC-587	Digital media literacy	1	0	2	5	3	Open elective

B.A.
Controller of Examinations
Tezpur University
Tezpur, Assam