

33

Department of Business Administration, Tezpur University  
**MASTER OF BUSINESS ADMINISTRATION (MBA)**  
 Minimum Credits to be earned for the Award of the Degree: 96  
 Minimum Duration: 2 years (4 Semesters) Maximum  
 Duration: 3 years (6 Semesters)

**Course Structure**

**First Semester**

**Core Courses**

| Code   | Course Name                            | L | T | P | CH | CR |
|--------|--|---|---|---|----|----|
| BA 551 | Management Fundamentals                | 3 | 0 | 0 | 3  | 3  |
| BA 552 | Business Communication and Negotiation | 3 | 0 | 0 | 3  | 3  |
| BA 553 | Financial Accounting                   | 3 | 0 | 0 | 3  | 3  |
| BA 554 | Information Technology Management      | 2 | 0 | 1 | 4  | 3  |
| BA 555 | Managerial Economics                   | 4 | 0 | 0 | 4  | 4  |
| BA 556 | Quantitative Technique                 | 3 | 0 | 0 | 3  | 3  |
| BA 557 | Organization Behaviour                 | 3 | 0 | 0 | 3  | 3  |

**Total Credit in Semester 1:- 22**

**Second Semester**

**Core Courses**

| Code   | Course Name                      | L | T | P | CH | CR       |
|--------|----------------------------------|---|---|---|----|----------|
| BA 581 | Research Methods in Business     | 3 | 0 | 0 | 3  | 3        |
| BA 582 | Financial Management             | 3 | 0 | 0 | 3  | 3        |
| BA 583 | Business Law                     | 3 | 0 | 0 | 3  | 3        |
| BA 584 | Operations Management            | 3 | 0 | 0 | 3  | 3        |
| BA 585 | Integrated Business Applications | 3 | 0 | 1 | 5  | 4        |
| BA 586 | Marketing Management             | 3 | 0 | 0 | 3  | 3        |
| BA 587 | Human Resource Management        | 3 | 0 | 0 | 3  | 3        |
|        | <b>CBCS (Optional MOOCS)</b>     |   |   |   |    | <b>3</b> |

**Total Credit in Semester 2:- 25**

**Third Semester**

**Core Courses**

| Code   | Course Name                                  | L | T | P | CH | CR       |
|--------|--|---|---|---|----|----------|
| BA 635 | Strategic Management                         | 3 | 0 | 0 | 3  | 3        |
| BA 636 | <b>General Elective</b>                      | 3 | 0 | 0 | 3  | 3        |
| BA 637 | Operation Research / Supply Chain Management |   |   |   |    |          |
| BA 638 | Summer Internship Project                    | 0 | 0 | 0 | 2  | 2        |
|        | <b>Specialisation-A 1</b>                    |   |   |   |    | <b>3</b> |
|        | <b>Specialisation-B1</b>                     |   |   |   |    | <b>3</b> |
|        | <b>Specialisation-A 2</b>                    |   |   |   |    | <b>3</b> |
|        | <b>Specialisation-B2</b>                     |   |   |   |    | <b>3</b> |
| BA 639 | Business Ethics and Social Responsibility    | 2 | 0 | 0 | 2  | 2        |
|        | <b>CBCS (Optional MOOCS)</b>                 |   |   |   |    | <b>3</b> |

*Signature*  
 Controller of Examinations  
 Tezpur University  
 Tezpur, Assam

**Total Credit in Semester 3:- 25**

**Fourth Semester**

**Core Courses**

| Code   | Course Name                                      | L | T | P | CH | CR |
|--------|--|---|---|---|----|----|
| BA 645 | Entrepreneurship Development Programme           | 2 | 0 | 0 | 2  | 2  |
| BA 646 | International Business and International Finance | 3 | 0 | 0 | 3  | 3  |
|        | Specialisation-A 3                               |   |   |   |    | 3  |
|        | Specialisation-B 3                               |   |   |   |    | 3  |
|        | Specialisation-A 4                               |   |   |   |    | 3  |
|        | Specialisation-B 4                               |   |   |   |    | 3  |
| BA 647 | Dissertation                                     |   |   |   |    | 2  |
| BA 648 | Comprehensive Viva                               |   |   |   |    | 2  |
|        | <b>General Elective</b>                          |   |   |   |    |    |
| BA 649 | Business Analytics/ Knowledge                    | 3 | 0 | 0 | 3  | 3  |
| BA 650 | Management                                       | 2 | 0 | 1 | 4  | 3  |
| BA 651 | / Project Management                             | 3 | 0 | 0 | 0  | 3  |

**Total Credit in Semester 4:- 24**