

DEPARTMENT OF BUSINESS ADMINISTRATION
PhD Programme

COURSE STRUCTURE

Core Courses

Existing Code	Proposed Code	Course Name	L	T	P	CH	CR
		Research Methods in Business	3	0	1	5	4
BM 701	BM 701						
		Managerial orientation	4	0	0	4	4
BM 702	BM 714						

Elective Courses

Existing Code	Proposed Code	Course Name	L	T	P	CH	CR
BM 703	BM 715	Organizational Behaviour	2	1	1	5	4
		Emerging Trends in Human Resource Development	2	1	1	5	4
BM 704	BM 716						
		Leading Change	2	1	1	5	4
BM 705	BM 717						
		Financial Management Decisions	2	0	2	6	4
BM 706	BM 718						
		Trends in Corporate Accounting	2	1	1	5	4
BM 707	BM 719						
		Advanced Quantitative Research	2	0	3	6	4
BM 708	BM 720						
		Advanced Marketing Management	4	0	0	4	4
BM 709	BM 721						
		Consumer Psychology	4	0	0	4	4
BM 710	BM 722						
		Service Marketing	4	0	0	4	4
BM 711	BM 723						
		Entrepreneurship Development: Strategies and Models	2	0	4	6	4
BM 712	BM 724						
		Livelihood and microfinance	2	1	2	6	4
BM 713	BM 713						
		Practical Quality Management	4	0	0	4	4
	BM 725						
	BM 726	Trends in Financial Management	4	0	0	4	4

Controller of Examinations
Tezpur University
Tezpur, Assam