



तेजपुर विश्वविद्यालय
(केंद्रीय विश्वविद्यालय)

नपाम, तेजपुर - 784 028, असम, भारत

TEZPUR UNIVERSITY
(A Central University)

Napaam, Tezpur - 784 028, Assam, India

(सर्वोत्तम विश्वविद्यालय के लिए कुलाध्यक्ष पुरस्कार, 2016, भारत के 100 श्रेष्ठ उच्च शिक्षण संस्थानों में पंचम स्थान और 'नाक' द्वारा 'ए' ग्रेड प्राप्त विश्वविद्यालय)
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INTERNSHIP/PROJECT DETAILS

Sr No	Programme name	Name of the students	Title of the Internship/Project	Place of Work	Duration of Work (in months)
1	MBA	Kalyani Devi	A study on Quality of work life (QWL) in APDCL	APDCL Guwahati	2
2	MBA	Anirban Bardhan	The role of Indian Government and different organisations in shaping India's E-mobility Sector	Netherland Business Support office Gujrat	2
3	MBA	Shreyasee Deb	Knowledge management practices in public sector units with reference to APDCL	APDCL Guwahati	2
4	MBA	Sanhati Goswami	A Study on Comparative Analysis of Marketing Strategies used by Amul and its Major Competitors in the Regional Market	Gujrat Co-orporative Milk Marketing, Jorhat	2
5	MBA	PRITOM KUMAR RAJKHOWA	Current trends of used car business with emphasis to Unorganised market vs. Hyundai H Promise.	Hyundai Motor Ltd, Guwahati	2
6	MBA	Tania Choudhury	A comparative study on Human Resource Management Softwares best suited for small and medium enterprises with special reference to Vantage Circle	Vantage Circle, Guwahati	2
7	MBA	Merupranta Saikia	Measuring Customer Satisfaction Among the Users of Brand OnePlus	OnePlus New Delhi	2
8	MBA	Shabana Azmi Hussain	Importance of Digital marketing - A Study with reference to Assam	Kuhipaath, Dibrugarh	2
9	MBA	Antonu Dutta	Retailer-distributor Interface in Amul regarding the Availability of Amul Products and Satisfaction Level of the Retailers.	Amul	2
10	MBA	Divya Sharma	Study of Electric Vehicles in India and role of government and different institutions in encouraging the use of Electric Vehicles	Netherland Business Support office Gujrat	2

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11	MBA	Hirakranjan Choudhury	The Impact of Training and Development on Employee's Performance at Mercedes Benz-Axom Motors, Sales and Customer Service	Axom Motors LLP, Guwahati	2
12	MBA	Jyoti Ranjan Haloi	A study on consumer buying behavior during the current COVID period and forecasting the future trends of Hyundai Motor India Limited	Hyundai Motor Ltd, Guwahati	2
13	MBA	Imran Choudhury	Building an E2E plan for Commercial card training program	AmberConsulting LLP	2
14	MBA	Tridisha Chetia	Study of the Relationship between Employee Engagement and Job Satisfaction in APDCL	APDCL Guwahati	2
15	MBA	Sushanta Krishna Bhuyan	Management of Microfinance Operations in UNACCO Financial Services Pvt. Ltd. and Grameen Development and Finance Pvt. Ltd.	Indian Institute of Bank Management, Guwahati	2
16	MBA	Krishnika Kashyap	Impact of COVID-19 on learning of Students	KANTAR IMRB, Guwahati	2
17	MBA	Sristi Das	Financial relief tracking to study the reach and impact of government economic relief benefits in response to corona virus and the lockdown	KANTAR IMRB, Guwahati	2
18	MBA	Simran Rajkhowa	New challenges in work culture in the era of Covid-19	NEDFI, Guwahati	2
19	MBA	Ankur Sinha	"A comparative Study of Amul's Distribution vis-a-vis other FMCG Brands in Dibrugarh Market"	Amul, Dibrugarh	2
20	MBA	Bandan Bishnu Saikia	Analysis and Feasibility Study of an Online Platform for Transactions	AmberConsulting LLP	2
21	MBA	Himadree Dolakashoria	"A STUDY ON PRODUCT DETAILS OF AMUL FRESH MILK AND CONSUMERS' PREFERENCES"	Gujrat Co-operative Milk Marketing, Jorhat	2
22	MBA	Hrishikesh Nath	A study on Sustainable e-mobility in India for Dutch Companies	Netherland Business Support office Gujrat	2
23	MBA	Neha Borah	MBTI: A Personality Study of the Employees of APDCL	APDCL Guwahati	2



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24	MBA	BIKASH JYOTI DUTTA	A study on customer's buying behavior and customer's satisfaction with Amul fresh Milk	Gujrat Co- orporative Milk Marketing, Jorhat	2
25	MBA	Jitakhshi Dutta Hazarika	B2B SALES STRATEGIES AND BUSINESS DEVELOPEMENT PLANS OF A DIGITAL SERVICE PROVIDER IN AN UNSTABLE MARKET CAUSED BY A PANDEMIC.	Econz, Bengaluru	2
26	MBA	Partha Pratim Borah	Growth of microfinance in Assam and its impact on the financial and socio-economic status of people in Assam : A case study of beneficiaries of Bishwanath District	Nightingale Finvest Pvt Ltd, Guwahati	2
27	MBA	Swapnil Das	Analysis of fish business opportunity in Tezpur Market and designing a go to marketing plan for fresh fish home delivery business model	Aroohan Foods	2
28	MBA	Noyanika Buragohain	Impact of COVID-19 crisis on operations of NEDFi and strategies for mitigating the same	NEDFI, Guwahati	2
29	MBA	Priyakhi Gogoi	A Comparative Study of Market Potential of AMUL Ice cream in Moran region.	Gujrat Co- orporative Milk Marketing, Jorhat	2
30	MBA	Tapash Jyoti Deka	Study on Consumer preference of Present Marketing Tools used by various Automobile Manufacturers with focus on digital marketing trends.	Hyundai Motor Ltd, Guwahati	2
31	MBA	Supriya Das	Comparative study of Online (brick and click) and Offline (brick and mortar) models of education in the light of COVID 19 Crisis	Edu X	2
32	MBA	Trishna Das	A STUDY ON GREEN HUMAN RESOURCE WITH REFERENCE TO ASSAM POWER DISTRIBUTION COMPANY LIMITED.	APDCL, Guwahati	2
33	MBA	Nikita Mali	Market research for a new venture of Aroohan foods and Pvt . Ltd	Aroohan Foods	2

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34	MBA	Bichitra Das	To understand the work life balance of HR interns at Blitzjobs	BILTZJOBS, Bengaluru	2
35	MBA	Nabajit Malakar	The scope of Automated Pani Puri Vending Machine in the Indian market	Pekhansa Private Limited	2
36	MBA	Arunav Mili	A study on the motivational factors implemented in APDCL, Guwahati in relation to Herzberg's motivational theory	APDCL, Guwahati	2
37	MBA	Lisha Doley	Creating awareness of Amul Pouch Milk in Dergaon region.	Gujrat Co- orporative Milk Marketing, Jorhat	2
38	MBA	BIMAN CHANDRA BASUMATARY	A detailed customer analysis and marketing of the Panipuri Vending Machine for the Company " Pekhansa Private Limited".	Pekhansa Private Limited	2
39	MBA	Arnav Kashyap	To study regarding the thoughts band perception about COVID-19 and COVID-19 related stigma and discrimination among general population.	KANTAR IMRB, Guwahati	2
40	MBA	Shatyam Borkakati	Project Reach - Market analysis and developing a marketing plan with collaterals for Amber Consulting	AmberConsulting LLP	2
41	MBA	Pranab Kakati	A study of Amul products with respect to Availabiliy, Retailer Satisfaction and Competition: A study at Pathsala, Patacharkuchi and Tihu in Assam.	Gujrat Co- orporative Milk Marketing, Jorhat	2
42	MBA	Partha Kishor Bora	A study on Impact of Covid-19 on Banking sector in North-East India	Indian Institute of Bank Management, Guwahati	2
43	MBA	Farzanah Ahmed	A Study of the Recruitment and Selection Process in APDCL	APDCL Guwahati	2
44	MBA	Kurmistha Bharali	Importance of E-mail Marketing in SEO	Vantage Circle, Guwahati	2
45	MBA	Sikha Rani Devi	Market research and creating awareness of the benefits of the automatic panipuri vending machine over street vendors.	Pekhansa Private Limited	2
46	MBA	Barsha Devi	Employee Recruitment and Selection	Tata Steel Jamshedpur	2



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47	MBA	Priyanka Das	Impact of awareness on consumption of Amul pouch milk among Jorhat region.	Gujrat Co- orporative Milk Marketing, Jorhat	2
48	MBA	HIRANYA TIMUNG	Digitalization in Banking Industry	Indian Institute of Bank Management, Guwahati	2
49	MBA	Sheilla Wongani Maluwa	The market and financial feasibility of enterprise approach to waste management in Malawi	Enviromental Sanity. Now!, Malawi	2
50	MBA	Mary Osman	Impact of the Business Support Unit on Cooperatives and SMEs in Mangochi District	Wangochi District Council, Malawi	2
51	MBA	Ruth Thauzeni	Credit Management: Issue on loan granting and its recovery problems	My Bucks Banking Corporation, Malawi	2
52	MTTM	Nikita Bhattacharyya	Future plan of Station Delhi with respect to North-eastern destinations	Station Delhi, Delhi	2
53	MTTM	Jubin Ahmed	COMPARISON OF PHOTOGRAPHS, VIDEOS & TEXTS BETWEEN GOVERNMENT TOURISM WEBSITE & USER-GENERATED CONTENT (UGC) PLATFORM	Tezpur University	2
54	MTTM	Banashree Rajkhowa	Role of Instagram in promoting a tourist destination	Tezpur University	2
55	MTTM	Bibek Bardhan	Characteristics of Hotels Highlighted in Travel Reviews Based on Hotel Category in Assam	Tezpur University	2
56	MTTM	Randeep Chetia	Statistical Data Collection regarding Tourism in Assam: Challenges Faced by Government Agencies	Tezpur University	2
57	MTTM	Koushik Borah	Description of a Destination based on videos uploaded on Vimeo	Tezpur University	2
58	MTTM	Anupom Konwar	Comparison of presence of accommodation units of Assam and Sikkim in TripAdvisor.com	Tezpur University	2
59	MTTM	Kuldeep Saikia	A Comparison of User Generated Contens Related to North Eastern States	Tezpur University	2
60	MTTM	JYOTIRMOY DAS	DESCRIPTION OF A DESTINATION BASED ON IMAGES ON TRIPADVISOR	Tezpur University	2



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61	MTTM	Ujjwal Das	Role of Facebook in Promoting a Tourist Destination	Tezpur University	2
62	MTTM	Bhargavee Rava	Trend Analysis of Tourist Footfalls in Assam	Tezpur University	2
63	MTTM	Pinky upadhayaya	Presence of Destination of Assam in Google Map	Tezpur University	2
64	MTTM	Siem phangcho	Road map of post covid 19 tourism: some innovative initiatives etc	Tezpur University	2
65	MTTM	Dishanta Adhikari	Presence of Destinations of Assam in the YouTube	Tezpur University	2
66	MTTM	Tejaswini Das	User generated contents related to shrines of Assam	Tezpur University	2
67	MTTM	Mahesh Sharma	An internship project report encompassing Marketing, HRM and Finance activities at Nezone Industries	Nezone Biscuit Limited, Tezpur	2


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