



# Tezpur University

on successful completion of all the requirements  
as specified in the Statutes and Ordinances

has conferred upon

*Mrinmoy Kumar Sarma*

the Degree of

**Doctor of Philosophy**

in

*Business Administration*

for his /her thesis

*A Study on Destination Positioning of North East  
India Based On Preferences and Perceptions of  
Tourists*

given under the seal of the University at  
Tezpur, Assam in the Republic of India on the

*1st Day of November, 2001*



*M. Sarma*  
Registrar

*T. Bhattacharya*  
Vice-Chancellor